



Portland Schools Foundation

FOR IMMEDIATE RELEASE
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Portland Schools Foundation Connects Warm Coats to Local School Kids in Need

Portland, Ore. (December 17, 2009) – Recently, Columbia Sportswear partnered with the Portland Schools Foundation to provide over 75 warm winter jackets to the Portland Council PTA Clothing Center. The Clothing Center delivered those coats to students at Marysville Elementary School who did not have a winter jacket as a result of the school’s devastating fire.

“I am deeply grateful to Columbia Sportswear for their generosity. The outpouring of support has been uplifting for our students and our staff,” said Marysville Principal, Lana Penley. “The jackets brought smiles to all of the kids’ faces.”

The 75 jackets have an estimated value of over \$7,500 and were given as a part of Columbia's Global Donation program which annually invests in hundreds of organizations throughout the world to build community and conserve the environment.

"The fire at Marysville illustrated the incredible goodwill and generosity of our community," said Scott Welch, Global Corporate Relations Manager, Columbia Sportswear Company. "We were proud to join our neighbors to ensure that these students were provided the tools to continue their education in spite of the tragedy."

The Portland Schools Foundation is an independent, community-based organization that mobilizes the public, private and political will and resources needed to guarantee a world-class public education for all Portland children. The Foundation’s Connected by 25 initiative works to harness the energy of Portland citizens to connect every young person to school, work and community by the age of 25. To learn more visit www.thinkschools.org or www.connectedby25.org.

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