



Portland Schools Foundation

FOR IMMEDIATE RELEASE
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Burgerville Launches New Sandwich to Benefit Innovative eat.think.grow. Program

Proceeds will Help Implement New School Gardens in Portland Schools

Portland, Ore. (June 1, 2010) – As of last week lovers of fresh local food and Portland schools can eat to raise money to support school gardens. Burgerville’s new “Grilled Coho Salmon Sandwich” is being sold to benefit eat.think.grow., a sponsored project of the Portland Schools Foundation.

“I am absolutely thrilled that Burgerville and their current Community Champion Cynthia Nims, selected Eat. Think. Grow. to benefit from sales of this sandwich,” said Linda Colwell, eat.think.grow. founding director. “Burgerville sets a wonderful example for the community around community engagement, farm to table practices, and integrating sustainability into core practices. I could not think of a better partner for this program.”

Currently, there are more than 40 edible community learning gardens at Portland Public Schools, and the goal is for every PPS school to have a garden. These gardens are aimed at supporting the development of the whole child by using school garden curriculum to integrate the physical, social, and academic learning environments.

“These gardens help connect kids with their food supply, giving them a greater understanding of the benefits of supporting local agriculture and sustainable food systems,” Colwell said. The mission of eat.think.grow. is to improve childhood learning and health through a whole systems approach to wellness. Areas of focus include cafeteria and school food environment, integrating garden-based and nutrition education into the classroom, and access to school gardens and local destination farms.

The Sandwich was developed by Burgerville in honor of Cynthia Nims, Chef, cookbook author and food writer and editor. Nims selected eat.think.grow. as the beneficiary of the Burgerville sandwich after a chance meeting with Colwell at the International Association of Culinary Professionals annual conference that was held in Portland in April.

(more)

Burgerville Supports eat.think.grow.
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“Giving children access to edible gardens is empowering. It teaches children how food plays a role in their health and wellness, it creates a deeper understanding of where their food comes from, and children can really see how food production plays a crucial role in their lives and their community.” said Cathy Miller, Burgerville’s Director of Marketing. “The experiences that eat.think. grow. provides to school children exemplifies the type of community program that aligns with Burgerville’s vision to help build self-reliant communities. We are proud to share a portion of the proceeds of this special sandwich with eat.think. grow.”

The Grilled Coho Salmon Sandwich features wild-caught Alaskan Coho Salmon from fisheries that are certified sustainable by the Marine Stewardship Council (MSC) and is listed as a best choice/coded green on the MSC Pocket Good Fish Guide. The salmon, a regional food, is processed by Odyssey Seafood in Seattle, WA.

To learn more about eat.think. grow., visit <http://eatthinkgrow.pps.k12.or.us/>.

The Portland Schools Foundation is an independent, community-based organization that mobilizes the public, private and political will and resources needed to guarantee a world-class public education for all Portland children. To learn more visit www.thinkschools.org.

To learn more about the Burgerville Community Champions program visit bestofburgerville.com

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